

BEST PRACTICAL PHOTOGRAPHY LESSONS IN KENYA

# Photography Lessons



**NOVEMBER  
2021 INTAKE  
NOW OPEN**

## 2021 PROSPECTUS

WEDNESDAY EVENING CLASS

PERSONALIZED CLASS | CORPORATE LESSONS

**Photomagic**  
PHOTO + VIDEO

**KARA  
KANA**

# A Beginner's Course

## *Learn photography like a pro!*

IN A DYNAMIC MARKETPLACE and evolving communication trends, individuals in creative arts, PR, communication and content creators have a need to sharpen and/or acquire professional photography skills for application in their visual communication.

Since 2013, we have conducted flexible programmes to learn practical skills in digital photography. Under our structured learning schedule, we promise small and manageable classes, availability of learning materials, specialized teachers for various lessons, interactive sessions and rich customized tutorials.

### Requirements

- Your own camera or regular access to one: DSLR or mirrorless camera
- We need self-driven photography lovers with a passion for the art!
- Availability for at least 2 hours every week
- A Laptop or desktop computer to download and sort pictures for assignments
- Time to undertake weekly practical assignments
- Final personal project
- **Regular Class Fee:** Ksh 60,000

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### **November intake starts:**

Wednesday 3rd November

### **Class time:**

4:00pm to 6:30pm

### **Registration fee:**

Ksh 5,000 (non-refundable)

### **Duration:**

3 months/14 weeks



## Schedule for the Wednesday Evening Class

WEEK	TOPICS COVERED
Week 1	Introduction, Camera Parts, Terminology
Week 2	The Exposure Triangle (part 1)
Week 3	The Exposure Triangle (part 2)
<b>Week 4</b>	<b>Outdoor Practical Session 1</b>
Week 5	Beyond Your Camera (Accessories)
Week 6	Focus, Composition and Rule of Thirds
Week 7	On your Computer (Workflow, Archiving)
<b>Week 8</b>	<b>Outdoor Practical Session 2</b>
Week 9	Photo Printing & Packaging
Week 10	Open Forum with Pro Photographers
Session 11	Portfolio review I
Session 12	Portfolio review II
Session 13	Portfolio review III
<b>Session 14</b>	<b>Student Project Presentation</b>





# Flexible Classes

## *Personalized Weekday Sessions*

For students who cannot make it to the regular Wednesday evening classes, we have a special arrangement for One-on-one sessions, usually on weekdays.

This is a custom class that is purely based on a student's special needs regarding, skill level, timing and availability. We also do personalized classes for photographers who feel they only need to strengthen specific areas like Photoshop, Studio Lighting, Accessories, Composition etc.

### **Fees for Personalized Lessons at Photomagic:**

**8 modules:** Ksh 65,000

**10 modules:** Ksh 75,000

**12 modules:** Ksh 85,000

# Practical Learning

- Tricks and tips of digital photography from professionals in the field with years of experience
- Learn how to professionalize your hobby and make some money
- We arrange for outdoor practical learning so that the class can have a bonding and a fun outdoor experience
- Meet fellow professionals, enthusiasts, hobbyists and photography lovers so you can share ideas, grow together
- Customized well-illustrated tutorials for our students plus other FREE multi-media resources available

**Photomagic Studio | Kose Heights, Argwings Kodhek Road**

**Call:** 0720-266012 (Zippy) or 0721-234213 (Steve)

**Email:** school@photomagic.co.ke | **Web:** www.photomagic.co.ke/lessons

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